

Movers & Shakers

Hires at Coastal Construction, Avatar, CBRE, Cervera and Berger

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Tom C. Murphy, Sean Murphy, Alida Claverol, Joe Ragonese, Sarah Alayon and Alexandra Elfmont

Coastal Construction Group promoted **Tom C. Murphy** and **Sean Murphy** to co-presidents. Tom C. Murphy, who joined the family business at age 14, focuses on business development. Sean Murphy, who joined the business at age 16, oversees all projects, which include commercial, hospitality, single and multi-family residential, educational and government-related facilities. Coastal's current president, Dan Whiteman, will become vice chairman of the Miami-based company.

Avatar Real Estate Services hired **Alida "Ali" Claverol**. Claverol is now a sales associate with the company's South Miami office.

Stephen Downey joined CBRE Capital Markets' Business Lending team as vice president. The team focuses on the owner-occupied and private capital real estate space, and Downey will cover the Southern Florida territory.

Sarah Alayon and **Alexandra D. Elfmont** were both promoted within Cervera Real Estate. Alayon, previously a marketing manager, will be vice president of marketing for the General Real Estate Division. Elfmont, previously development marketing manager and video production director, will be vice president of marketing for the development division.

Berger Commercial Realty hired **Joseph Ragonese** as a senior property manager. He will be responsible for overseeing the firm's property management assignments in Palm Beach County, including a 280,000-square-foot portfolio awarded in September.